SKILL SETS: "A BRIDGE BETWEEN KNOWLEDGE AND APPLICATIONS"

Event No	IT009
Organizing Department	Information Technology
Date	01/07/2023
Time	10:00 AM to 11:00 AM
Event Type	Expert Talk
Event Level	Dept. Level
Meeting Medium	
Meeting Link	https://meet.google.com/abw-shjp-wpo
Total Participants	35
Faculty - Internal	3
Students - Internal	32

Related SDG

Involved Staffs

Sl	Name	Role
1	Logesh Babu R	Coordinator
2	Sivakumar T	Convenor

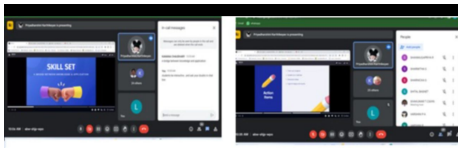
Outcome

Students can now comprehend the skill sets needed by IT organizations and how software is developed utilizing a specific model as a result of the aforementioned webinar.They learned about UIF and UIX with the example of how a user experiences an Amazon product after ordering and receiving it.

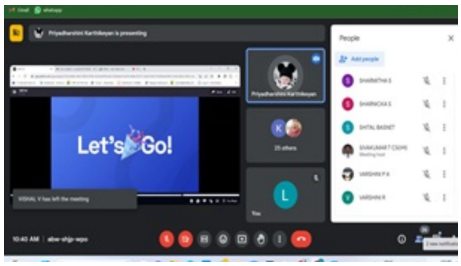
Event Summary

The Department of Information Technology at KPRIET organized a webinar titled 'Skill Set: A Bridge between Knowledge and Applications' on July 01, 2023 between 10:00 AM and 11.00 AM. The invited speaker for the session is Ms. Priyadharshini Karthikeyan, Senior Creative Designer at Kovai.co .During the session, (#Priyadharshini Karthikeyan) Ms. Priyadharshini Karthikeyan discussed about skill set required for IT companies. She illuminated the need and importance of soft skills, positive attitude, and self-learning and team collaboration in the tech industry. Being the Senior Creative Designer in a company She Highlighted the role of UIF for software, Product Design and UIX. The Importance of UIX is as follows:Fundamentally, UX designers focus on user satisfaction and ensuring that the product actually fulfills the user's needs. They design with user interaction as their main focus, ensuring they're continually improving the usability and accessibility of the product.A UX designer will take control of the full scope of the design thinking process, from the research to the ideation, and remain people-driven at all times. Getting into the user's mindset is integral to the role, as is both user testing and prototyping. In short, they are responsible for ensuring the product is as optimized as possible for the user. Further, she explained benefit of project development using Agile model. She also emphasized that a student should choose his own interest in IT field to excel in future.

Click to View



Click to View



Click to View

***** END *****